

Teaching In the Community Environment

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How to teach outside of academia

- Partnership and shared mission are key.
- Are all stakeholders obtaining something in return?
- Partnership should be shared sacrifice AND opportunity
- Sometimes the adjunct faculty just needs recognition and the opportunity to teach

Starts with needs assessments

- Why do your community faculty teach?
- Career opportunity, institutional affiliation, passion, mission driven?
- According to the 2012-2013 annual report on the Economic Status of the Profession published by the American Association of University Professors', the average salary of professors ranges between \$60,000 and \$100,000 USD a year as opposed to adjunct faculty who are paid an average of \$2,700 per course.

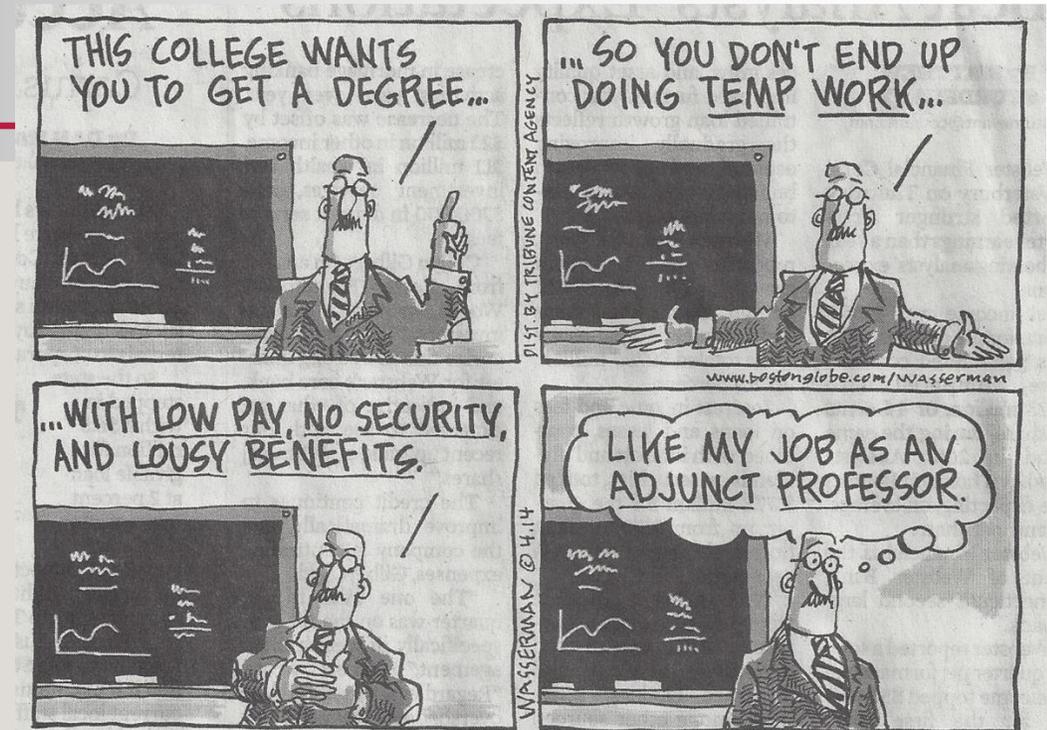
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(AAUP,

2013)

Historic teaching norms

- Adjunct teaching lowers costs to institution and provides an “on-demand” model where adjuncts only get paid when needed.
- Very Cost Effective compared to traditional faculty that are maintained with a set salary, benefits, and regular teaching obligations.



Harper College Adjunct Faculty Association

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- The cost is that adjunct faculty are outside the inner circle of influence, training and oversight traditionally maintained at institutions of higher learning within core faculty



Labor versus culture?

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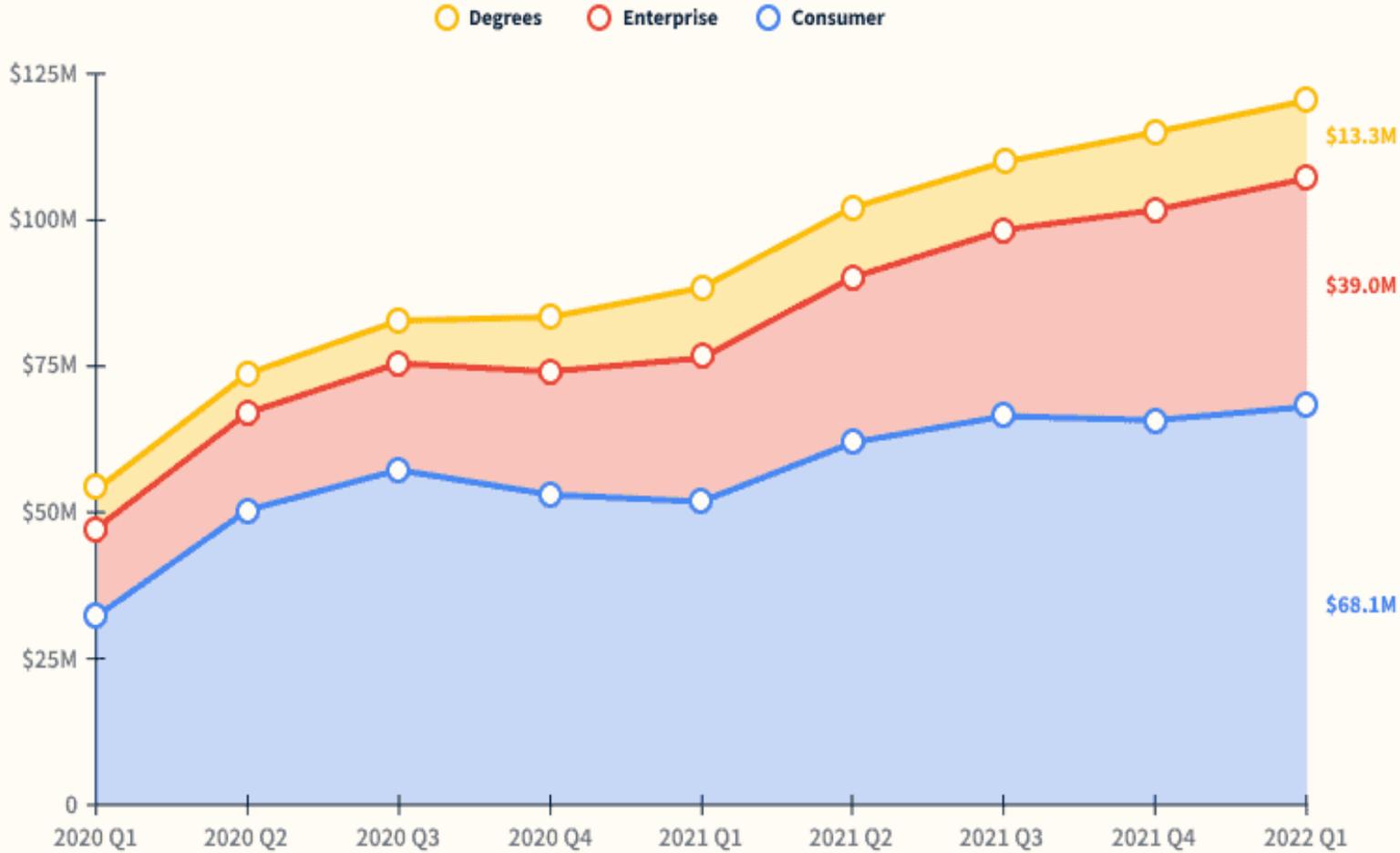
Once again finances affect function

- Virtual/remote teaching has hit new highs globally, but how is quality and mission maintained?
- Earlier in 2022, **Coursera** joined the New York Stock Exchange, raising nearly \$520 million USD in its initial public offering.
- As the Courser Impact Report shows, the number of registered Coursera users climbed from 44 million in 2019 to 92 million in 2021. While the U.S. has the largest number of registered users, at 17.3 million, Forbes 2022 Virtual class reports seeing growing global demand during pandemic countries with emerging economies — including *Paraguay, Lebanon, and the Philippines* — *have the highest rates of new learner enrollment.* Medical College of Wisconsin and Johns Hopkins University SOE

Coursera: Segment Growth



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Coursera Annual Report 2022

Teaching as a business



Indoctrination is key if something beyond content transfer is required...

- A mathematics teacher is doing their job if they teach a class to perform algebra correctly.
- However...
- If higher values are required like commitment to research integrity is required at Johns Hopkins, or mathematical innovation at Massachusetts Institute of Technology (MIT) than more is required to train and culture the adjunct faculty to achieve these ends.
- Most students do not attend MIT just to learn math...

What is Competency in a Community Teaching position?

- The director of each program must establish criteria for teaching at the level required of faculty at the center institution.
- Criteria must be established as “Core Requirements” regardless of faculty status either primary or adjunct status.
- This Core must be maintained universally without exception...

A hand is shown from the left, gently holding a small green plant with several leaves. The background is a bright, sunlit outdoor setting with a bokeh effect of light spots, suggesting a forest or garden. The overall mood is peaceful and hopeful.

Never Ending Vigilance is required so
programs do not falter in this
environment

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THANK YOU

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